

Finally Social Services & Fees

Consistent. Relevant. Connect.

#FinallySocial

ONE-TIME ONLINE PRESENCE & SOCIAL MEDIA AUDIT / **What will your future clients find?**

* All new clients must have a Social Media Audit performed to have any other social media services. The stronger your online presence, the more clients will trust you. When people refer you to others, they will research you. Includes Facebook Business Page, LinkedIn, Instagram, Google My Business, Twitter, and Zillow.

SOCIAL MEDIA - Articles & Images

Posts may include:

- Posting local real estate news - articles
- Posting personal photos/stories
- Posting quarterly Market Report (if your office created them)
- Producing/posting monthly Real Estate Update stats (if your office created them)
- Posting seasonal/holiday graphics
- Posting Company Brand updates
- Promoting office or Foundation events

Images may include:

- Just Listed / Just Sold
- Just Funded / Closed
- Monthly Maintenance Tips
- Sellers Tips / Buyers Tips
- Loan Programs
- Quotes
- Testimonials
- Real Estate Glossary
- Shop Local / Buy Local

Posting Bonus:

If you are out and about and you take a photo, we would love to post those for you as well.

All we need is an image and what you want it to say. We will post it for you!

LISTINGS MARKETING / **per activity**

- Add Just Listed property page to website. Can include Matterport, Video, all pictures, Flyer etc.
- Social Media blitz - Add Just Listed Image to all social media and have it link back to property page on website, boost to custom audience to Facebook Business Page, Instagram
- Just Listed email to send out to your lists.
- Flyer (horizontal or vertical)

CUSTOM LOGO W/ 3 EDITS

Any additional edits will cost \$150 each edit.

CUSTOM WEBSITE

Finally Social creates custom beautiful and clean responsive websites that can be viewed on all devices.

ONE-TIME WEBSITE AUDIT /

What will your future clients find?

WEBSITE MAINTENANCE

- Adding Newsletters and posting to social media to link back to website.
- Adding 2 blogs and posting to social media - and linking back to website.
- Creating "About" Images and posting on social media and linking back to about page on website.
- Creating Brand page images and linking back to website site brand program page

EMAIL MARKETING

Email Marketing can be monthly or weekly. Some brands create emails to send out and other brands do not. We can either assist in sending out Brand / Company made emails or we can create custom emails /newsletters

Seasonal/holiday email campaign * Market reports / Monthly or quarterly

DATABASE MANAGEMENT

Database sorting & cleaning • Updating CRM database

ANY ADDITIONAL PROJECT WORK @ \$150 - \$250 AN HOUR